



CALL FOR APPLICATIONS

**DOCTORAL & JUNIOR FACULTY  
WORKSHOP**

**SATURDAY, DECEMBER 6, 2014**



The Strategic Management Society will be hosting a special conference in Sydney on December 6–8, 2014. The conference will include a Doctoral & Junior Faculty Workshop, to be held on Saturday, December 6<sup>th</sup>, from 9 a.m. to 5 p.m.

The workshop will be led by an international panel of senior faculty members with proven research records, who will discuss promising areas for scholarship and insights into developing a research strategy, executing and managing research, and navigating the publication process. Faculty facilitators include: Garry Bruton (TCU), Joseph Cheng (UNSW), Dan Lovallo (Sydney), Bo Nielsen (CBS), Mike Peng (UTD), and George Yip (CEIBS).

The Doctoral & Junior Faculty Workshop will contain a mixture of separate and overlapping components. The first half of the day will be focused on discussions of individual issues relating to specific needs of the participants. Participants will have the opportunity to discuss their work with members of the faculty panel and other participants, in small groups. For doctoral students, discussions will focus on thesis development and moving from the thesis to a sustainable strategy of scholarship. For junior faculty, the focus will be on the development a research portfolio and managing a career to maximize success as a scholar.

The second half of the program will be combine all participants, and include two plenary panels:

- "Conducting Research in the Asian Context": Panelists will present their views of emerging "hot" topics in management that are result from the rising social, economic and political power of countries and cultures within Asia. Participants will be invited to suggest ideas and jointly speculate about how they may play in the wider audience of strategy research.
- "Publishing without Perishing": Panelists will share their thoughts on techniques for (1) framing research questions, (2) developing research designs, (3) packaging research outputs, and (4) dealing with editors and reviewers.

## **Workshop Application and Admissions Process**

If you would like to attend the Doctoral & Junior Faculty Workshop, you will need to submit an application by **August 1, 2014**. Your application should include the following:

- For doctoral students, a letter from your advisor or a senior faculty member from your institution, confirming their support for your attendance and that you are a student in good standing at their institution.
- For all applicants, a one-page summary of your career to date. Please include your desire to attend the workshop and your commitment to attending if accepted.
- For doctoral students, a three-page overview of your thesis topic, findings to date, and work to be done going forward. For junior faculty, a three-page overview of your research, with reference to specific published and unpublished work to date.

For **Doctoral students**, admission preference will be given to students whose thesis research is in progress. The thesis ideas should be sufficiently developed to allow for a clear presentation of the theory and research design, while still leaving room for substantial revision and development based on comments received at the workshop.

For **Junior Faculty**, if you are accepted for participation in the workshop, we will give you the opportunity to submit a paper in process, to be reviewed by the faculty involved as part of the discussions about your research.

Students and junior faculty attending the workshop **must** register for the SMS Sydney conference. Student discount registration rates apply.

### **Doctoral & Junior Faculty Workshop Co-Chairs:**

**Timothy Devinney**  
**Hussain Rammal**  
**Elizabeth Rose**

Should you have any questions, please feel free to contact:  
SMS Executive Office ([sms@strategicmanagement.net](mailto:sms@strategicmanagement.net)) or  
Co-Chairs ([SMS.Sydney.Consortium@gmail.com](mailto:SMS.Sydney.Consortium@gmail.com))

**To learn more about the  
SMS Doctoral & Junior Faculty Workshop and Special Conference  
in Sydney please visit:**

**<http://sydney.strategicmanagement.net/>**

## Workshop Timeline:

**August 1, 2014** Submission Deadline for Applications

**End of September, 2014** Notifications of Review Committee Decisions

**October 20, 2014** Deadline for Accepted Individuals to Confirm Participation

**December 6, 2014** Doctoral & Junior Faculty Workshop

**December 6-8, 2014** SMS Special Conference Sydney

## a professional society for the advancement of strategic management

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of nearly 3,000 members representing over 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. In 2007 the Society launched the Strategic Entrepreneurship Journal (SEJ) and in 2010 the Global Strategy Journal (GSJ). The intent is for these new quarterly publications to soon also become Class A journals and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



SMS Executive Office • Rice Building – Suite 215 • 815 W Van Buren Street • Chicago, IL 60607 • USA

Phone 1 312-492-6224 Fax 1 312-492-6223 e-mail [sms@strategicmanagement.net](mailto:sms@strategicmanagement.net)

Interested? Visit [www.strategicmanagement.net](http://www.strategicmanagement.net)